

REPORT FOR SENIOR DIRECTOR



Subject: Annual Update and Plans for the Upcoming Year

Good day, everyone,

As this was my first year in the role, I set out to focus on rebuilding relationships and strengthening the foundation of our programs. One of my key goals was to bring back teams that had stepped away in previous years and re-establish them under the **MPSA umbrella**.

I'm pleased to share that the **Masters Ignite** team has officially returned, and **Masters MPSA** fielded a team this season as well. The **NL Selects** proudly represented MPSA at the **Masters Nationals**, which is something we can all take pride in.

The **Challenge Cup** team, under Lisa's leadership, had an outstanding year. The coaching team's efforts were impressive, and the results on the field spoke for themselves. I continue to hear positive feedback and excitement about both the winter program and the upcoming 2026 season. Excellent work by everyone involved.

Women's Programs

For our **ladies' teams**, I've encountered some challenges around communication and meeting their specific needs. I believe it would be beneficial for MPSA to consider appointing a **representative dedicated to the women's program**. Women's sports have seen significant growth over the past three years, and having someone focused on this area would ensure the right level of attention and support.

The **Masters Ladies League** is expected to launch for the 2026 season. I plan to connect with the group early in the new year to determine what they may need from the association—whether that's logistical support, guidance, or financial help. I'd love to pursue a **league sponsor** to help them manage first-year startup costs such as jerseys and equipment.

Intermediate Programs

Both **Intermediate teams** experienced a more challenging season compared to the previous year. I see this as part of a natural growth cycle as the program continues to mature. I plan to reach out to both groups early in the new year to explore the possibility of organizing a **short winter league (3–4 months)** to keep players engaged and active during the off-season.

At the start of the season, we had to address some concerns involving **1949**. Thankfully, those issues appear to have been resolved. I understand that **Jeffrey** and **Lisa** had further discussions with the group, which helped smooth things out and clear up any misunderstandings.

Events and Community Engagement

I'd like to propose hosting a **social event for all adult teams**. This could include live music, snacks, beverages, and a small entry fee to help cover costs. A **50/50 draw** could also be included as a simple fundraising effort.

The goal would be to strengthen the sense of community among our adult teams, raise some funds for future senior soccer development, and help offset league expenses for the upcoming season. I welcome any ideas or feedback to help shape this event.

I'm also interested in introducing **halftime events** at **Challenge Cup** and **Jubilee** matches to promote community involvement and raise funds. Examples could include a "closest kick to the center dot" contest, a teddy bear toss, or partnerships with local organizations such as the SPCA or Boys and Girls Club.

I really like **Georgia's idea** of offering pizza to teams that join us for CC and Jubilee games—it's a great gesture of hospitality. We could certainly build on that and add our own MPSA twist.

For the **Masters program**, I've reached out about potentially hosting **Nationals or Easterns** next year here at MPSA. Hosting either tournament would be a tremendous opportunity to showcase our facilities, generate revenue, and strengthen our reputation as a welcoming and well-organized host association.

Governance and Board Development

As discussed in our recent meeting, I'd like to move forward with the idea of implementing **four-year terms for board positions**. This change would promote continuity, stability, and long-term planning.

Our current board is strong, well-balanced, and working collaboratively toward the same goals. I think we can all agree that meaningful progress takes time. By extending term lengths, we give ourselves the opportunity to see through the positive changes and projects already underway.

Craig has outlined what would be required to make this adjustment, and while it may take some time to implement, I believe it's an important and positive step for MPSA's future.

Closing

Overall, I'm proud of what we've accomplished in my first year and confident about the direction we're heading. There's always room to grow, but the foundation is strong, and the teamwork within this board continues to move the association forward.

I hope all is well with everyone. Please let me know where I can lend a hand—I expect to have a bit more time in the new year and am eager to help keep the momentum going.

Thank you all for your continued support and commitment to MPSA.

Will